

## **JVE Submission Review Form**

### **CONFIDENTIALITY**

#### **Do not disclose to or share publicly with others**

Any films/videos received for review must be treated as confidential. They must not be shown to, or discussed with, others except as authorized by the editor. Privileged information or ideas obtained through peer review must be kept confidential and not used for personal advantage.

Requesting the opinion of a single colleague may be appropriate in some circumstances but you should always let the editor know beforehand. Most editors welcome additional comments, but whoever else is involved will also need to keep the review process confidential.

### **CONFLICT OF INTEREST**

#### ***Reviewers cannot be:***

- a) affiliated with the submitter's organization or be a member of submitter's research or video production team;
- b) someone with whom you or any member of the submitter's research or video production team has published a print article or produced a video in the past;
- c) someone in an intimate personal relationship (e.g., family relation, romantic partner) with the submitter or with a member of submitter's research or video production team;
- d) a previous thesis supervisor or have had a similar supervisory or mentoring relationship with the submitter or a member of the research or video production team over the course of your/their doctoral or postdoctoral studies.

#### **Reviewer identity is generally not shared with the author**

Although journal practices vary, most journals do not share the identity of the reviewer with the author. To help us protect your identity, please do not reveal your name within the text of your review. It also follows that you should not attempt to contact the author.

## CONTENT OF REVIEW

Please prepare your written review in reference to the four main points listed below and send it via email to [editor@videoethno.com](mailto:editor@videoethno.com). Also be sure to do an annotated review of the video in ReviewStudio.

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### I. Substance

- Is the film watchable?
- Is the film ethnographic?
- Is the narrative and/or rhetorical structure clear and compelling?
- Does the film present a clear argument or story?
- Does the film's main subject matter (and the method of its elaboration) **demand** videographic treatment? Or would it be better communicated through another medium, such as text or still photos?

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### II. Form/Technical Proficiency

- Is the audio clear? Is it synchronized with the video?
- Is the subtitling (English) correct and well-synchronized?
- Is the imagery clear (when it needs to be)?
- Is the narration (if present) appropriate? Does it serve to advance the narrative and/or argument at the film's core?
- Is the editing clean/precise/strategically sound? Is the pacing appropriate?

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### III. Originality

- Is the film sufficiently novel and interesting to warrant publication by JVE?
- Does it add to the canon of knowledge?
- Does the film adhere to the journal's standards? Is the research question clear? Is the research question important?

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### IV. Accompanying Synopsis

Filmmakers are required to submit a text-based synopsis with their film. Evaluate the synopsis in your review. The following questions should inform this part of your written review.

- Is there consistency between what's written and what you see/experience in the film?
- Is your critical interpretation of the film consistent with the filmmaker's intent?
- Is the theoretical perspective articulated by the filmmaker manifest in the film's narrative and/or rhetorical structure and/or content?
- Are the methods appropriate to the research question/subject matter/central point?
- How effectively did the film itself convey the intended findings/insights that the filmmaker intended to impart?
- Does it seem that this film will make a contribution to the relevant body of literature (scholarship) identified/outlined by the filmmaker?

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## **TIMELINE**

Please complete and submit your review (annotation through ReviewStudio and the written review) within four weeks.

If the Editor-in-Chief determines that the peer reviews warrant a decision of “revise and resubmit,” the submitter will be notified. If a resubmission occurs, you will be asked to evaluate the resubmitted film to assess the extent to which the filmmaker incorporated the review team’s comments.

## **FOR ASSISTANCE**

### **Submission Content**

Any queries relating to the content of the video, please contact the journal editor via email ([editor@videoethno.com](mailto:editor@videoethno.com)) or phone (773-325-4893).

### **Technical Issues**

For technical issues relating to the JVE or ReviewStudio website, please contact the JVE web administrator at [admin@videoethno.com](mailto:admin@videoethno.com).